



Keynote Presentation by:

Tony Hilton,
DrPH, RN, MSN, FNP, CRRN



Tony has been the SPHM Coordinator at Loma Linda VA Health Care System since 2009. She has been a rehabilitation nurse leader

for over 20 years, Family Practice Nurse Practitioner, Public Health Consultant and program manager at a number of healthcare facilities. Tony is an active VHA national leader for the SPHM programs, and involved in many cutting edge programs to support the safety of patients and staff in SPHM initiatives. She speaks at national and international conferences on a number of topics and published extensively. Recently Tony was interviewed by NPR "Injured Nurses" reporting best practices in SPHM at Loma Linda VA Health Care System. She is currently the Acting Associate Chief of Nursing Services Education and Research programs. She continues to be actively involved in multiple research projects and many groundbreaking innovations to support SPHM programs.

Provider approved by the California Board of Registered Nursing, Provider # CEP 15826 for 1 Contact Hour.

Full refunds will be provided to registered participants who cancel a minimum of 10 days prior to the scheduled session. No refund is offered for cancellations received less than 10 days prior to the session.

Building Your SPH&M Business Plan: From Concept to Practice

September 9th, 2015
@ 2:00 PM Eastern
(60 minutes)

1 Contact
Hour

ASPHP Members:
\$25.00

Non-Member:
\$75.00

Upon completion of this webinar the participants will be able to:

- ✓ Identify how to perform a SPHM SWOT analysis of your facility.
- ✓ State key components of how to develop your mission and vision statements.
- ✓ Describe how to develop your SPHM organizational goals.
- ✓ List 3 methods of how to develop your performance goals.

The purpose of this presentation is to review a sample process of how to develop a business plan for your facility, define a strategic plan and how to begin to monitor program outcomes.

Technology Requirements PC-based attendees Required: Windows® 7, Vista, XP or 2003 Server
Macintosh®-based attendees Required: Mac OS® X 10.5 or newer